









APRIL-MARIE AGUILAR

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SKILLS

- Impromptu Scripts
- Editing
- Research
- Public Speaking
- Multitasking

PROFESSIONAL PROFILE

- With over seven years of experience in the sports world, I have compiled various skills and experiences that have prepared me for the next level. I am a hardworking individual who embraces challenges and welcomes constructive criticism with the sole purpose of perfecting my craft. I am proud to represent the world of journalism as a Latina woman.

LANGUAGES

English
Spanish

EDUCATION

M.A. Leadership Studies Focus in Sports Management

The University of Texas at El Paso (2014-2016)
Cumulative GPA 3.6/4.00

B.A. in Public Relations Minor in Marketing

The University of Texas at El Paso (2009-2013)
Cumulative GPA 3.36/4.00

WORK EXPERIENCE

Host/Sideline Reporter & Producer in the NBA G League - Present

- Host and producer of my own show. The Call Up with April-Marie. This show airs on a monthly basis on TUBI and depicts the stories of various players from across the G League working towards a Call Up to the NBA.
- Worked as a sideline reporter for NBA TV for the 2023 G League Winter Showcase.
- Hosted LIVE Q&A with Trey Burke in partnership with ADDIDAS & KICKS, an IG Account with over 1.3 million followers.
- Selected to be a part of the First ever All-Female broadcast for the San Antonio Spurs on Bally Sports Southwest alongside Michelle Beadle.

RGV Vipers (NBA G League) Digital Host/Sideline Reporter - Spring 2017 -November 2023

- Spearheaded coverage of the 2019-2020 NBA G League bubble that led to winning the award for Overall NBA G League Marketing & Digital MVP in 2021.
- Producer & Host of Vipers 360 & Heels on Hardwood, YouTube channels. Planned & Executed over 50 interviews with both players and coaches from across the NBA G League and the NBA.
- LIVE on-air sideline reporter for all RGV Vipers home games.
- Served as the face of all digital promotional ads/videos.
- Spokesperson for media interviews to promote games/events.